



# 11<sup>th</sup> Annual Head & Heart Luncheon 2022

## Sponsorship Guide

(Sponsorship deadline: March 14, 2022)

[www.myframeworks.org](http://www.myframeworks.org)



**April 21, 2022**

**Armature Works**

***VIP Reception: 10:30-11:15 a.m.***

**11:45 a.m.-1:00 p.m. (Doors open at 11:00 a.m.)**

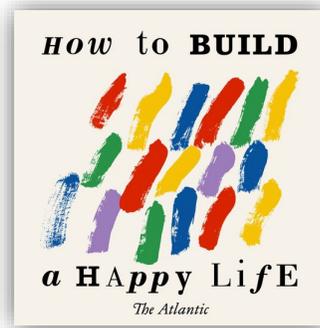
**Mission**

Frameworks of Tampa Bay, Inc. is a non-profit organization that empowers educators, youth services professionals, and parents/guardians with training, coaching and research-based resources to equip students with social and emotional skills.

These skills include:

- Self-Awareness
- Self-Management
- Social Awareness
- Relationship Skills
- Responsible Decision-Making

The Head & Heart Luncheon is Frameworks' annual signature fundraising event. As a nonprofit, Frameworks relies heavily on generous supporters to continue and expand its research-based *social and emotional learning* programming. Frameworks currently serves more than 30,000 preK-12<sup>th</sup> grade students, along with their teachers, guidance staff, school administrators, and families representing 90 schools. Frameworks also supports other youth professionals and mentors.

**Keynote Speaker – Arthur C. Brooks**

Arthur C. Brooks is the William Henry Bloomberg Professor of the Practice of Public Leadership and Professor of Management Practice at the Harvard Business School. Before joining the Harvard faculty in 2019, he served for ten years as president of the Washington, D.C.-based American Enterprise Institute (AEI), one of the world's leading think tanks. Brooks is the author of 12 books, including the national bestsellers "Love Your Enemies" (2019), "The Conservative Heart" (2015), as well as the highly anticipated "From Strength to Strength," available in February 2022. He has also published dozens of academic journal articles and the textbook "Social Entrepreneurship" (2008). He is a columnist for The Atlantic, host of the podcast "How to Build a Happy Life," and subject of the 2019 documentary film "The Pursuit," which Variety named as one of the "Best Documentaries on Netflix" in August 2019. He gives more than 100 speeches per year around the U.S., Europe, and Asia, and can be regularly seen on national TV programs. Brooks holds a Ph.D. and an M.Phil. in policy analysis from the Pardee RAND Graduate School, an M.A. in economics from Florida Atlantic University and a B.A. in economics from Thomas Edison State College.

**Benefits of Sponsorship**

Your sponsorship of the Head & Heart Luncheon 2022 will yield the following benefits:

- Promote greater community awareness and recognition of your organization's philanthropic virtues and "corporate social responsibility."
- Pre and post-event recognition on Frameworks' social media and web platforms, acknowledgement at the Luncheon itself on appropriate platforms, and partnership status with Frameworks.
- Opportunities for employee engagement with social and emotional learning skills, including emotional intelligence (EQ) and empathy.
- Occasion to inspire others to join in fostering emotional intelligence in Tampa Bay, yielding long-term social and economic benefits for the community.

## Opportunities to Engage

### **Self-Awareness Title Sponsor: \$10,000 (Sold Out)**

- Three tables for 30 guests (up to 10 guests per table); 8 VIP event tickets
- Two (1) hour trainings to be conducted by October 31, 2022 (face-to-face or virtual):
  - Up to 50 corporate staff members, scheduled at your convenience
  - Facilitated by Frameworks' training experts
  - Choice of 2 (1 hr) trainings - opportunities may be selected from a menu of parent workshops
- Podium AND large banner backdrop stage signage logo recognition at the Head & Heart Luncheon
- Verbal recognition of sponsorship during formal program
- Logo recognition on the Luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and personal company recognition on social media
- Office gift pack of Frameworks' products, including 2 large 'Emotions Wheel' posters and 2 packs of famous "Conversation Cards," valued over \$100

### **VIP Reception Sponsor: \$7,500 (Sold Out)**

- Two tables for 20 guests (up to 10 guests per table); 6 VIP event tickets
- Recognition at VIP event AND company logo placed on all beverage glasses covers at main Luncheon
- Logo recognition on the Luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and personal company recognition on social media
- Office gift pack of Frameworks' products, including 2 large 'Emotions Wheel' posters and 2 packs of famous "Conversation Cards," valued over \$100

### **Self-Management Sponsor: \$5,000 (3 available)**

- Two tables for 20 guests (up to 10 guests per table); 4 VIP event tickets
- One-hour SEL training to be conducted by October 31, 2022 (face-to-face or virtual):
  - Up to 50 corporate staff members, scheduled at your convenience
  - Facilitated by Frameworks' training experts
  - Training opportunity may be selected from a menu of parent workshops
- Logo recognition on the Luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and personal company recognition on social media
- Office gift pack of Frameworks' products, including 2 large 'Emotions Wheel' posters and 2 packs of famous "Conversation Cards," valued over \$100

### **Social Awareness Sponsor: \$3,000 (6 available)**

- Two tables for 20 guests (up to 10 guests per table); 2 VIP event tickets
- Logo recognition on the Luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and on social media
- Office gift pack of Frameworks' products, including 2 large 'Emotions Wheel' posters and 2 packs of famous "Conversation Cards," valued over \$100

### **Relationship Management Sponsor: \$1,500 (4 available)**

- One table for up to 10 guests; 2 VIP event tickets
- Logo recognition on event signage, on Frameworks' website (for six months), and on social media

**For inquiries or to reserve a sponsorship, please contact:**

**David Tyler, Director of Development**  
**813.773.5221; [dtyler@myframeworks.org](mailto:dtyler@myframeworks.org)**

*Your sponsorship makes it possible for Frameworks to provide professional development and ongoing coaching to educators so that they, in turn, can provide students, pre-K through 12, access to the strategies and tools of emotional intelligence. Ultimately, when we develop self-aware, empathetic and resilient kids, our entire community benefits. **Thank you for your support.***  
*Frameworks of Tampa Bay, Inc. is a 501(c)3 not-for-profit organization registered with the State of Florida.*

