



**10<sup>th</sup> Annual Head & Heart  
Luncheon 2021**

**SPONSORSHIP GUIDE**

**April 22, 2021**

**Armature Works**

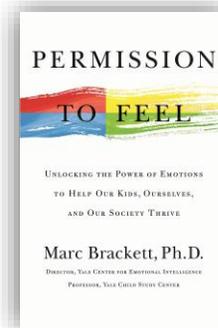
**11:45 a.m.-1:00 p.m. (Doors open at 11:15 a.m.)**

*Appropriate COVID-19 guidelines will be followed for this event.*

## 2021 Head & Heart Luncheon

The Head & Heart Luncheon is Frameworks' annual signature fundraising event. As a nonprofit, Frameworks relies heavily on generous supporters to continue and expand its research-based **social and emotional learning (SEL)** programming. Frameworks currently serves more than 30,000 preK-12<sup>th</sup> grade students, along with their teachers, guidance staff, school administrators, and families representing 90 schools, as well as other youth serving organizations.

### Keynote Speaker – Dr. Marc Brackett



An expert in his field, Dr. Marc Brackett, author of "Permission to Feel," is the founder and director of the Yale Center for Emotional Intelligence, and a professor in the Child Study Center of Yale University. He is the lead developer of RULER, an evidence-based approach to social and emotional learning that has been adopted by nearly 2,000 pre-K through high schools across the United States and in other countries. He also serves on the Board of Directors for the Collaborative for Academic, Social, and Emotional Learning (CASEL).

### Benefits of Sponsorship

Your sponsorship of the 2021 Head & Heart Luncheon will yield the following benefits:

- Promote greater community awareness and recognition of your organization's philanthropic virtues and "corporate social responsibility."
- Pre and post-event recognition on Frameworks' social media and web platforms, acknowledgement at the Luncheon itself on appropriate platforms, and partnership status with Frameworks.
- Opportunities for employee engagement with social and emotional learning (SEL) skills, including emotional intelligence (EQ) and empathy.
- Occasion to inspire others to join in fostering emotional intelligence in Tampa Bay, yielding long-term social and economic benefits for the community.

### Mission

Frameworks of Tampa Bay, Inc. is a non-profit organization that empowers educators, youth services professionals, and parents/guardians with training, coaching and research-based resources to equip students with social and emotional skills.

These skills include:

- Self-Awareness
- Self-Management
- Social Awareness
- Relationship Skills
- Responsible Decision-Making

## Table Inclusive Opportunities to Engage

### **Self-Awareness Title Sponsor: \$10,000**

- Three tables for 24 guests (up to 8 guests per table) *plus live stream access for your business associates*
- 24 signed copies of *Permission to Feel* by Dr. Marc Brackett (keynote speaker)
- 2 one-hour SEL trainings to be conducted by October 31, 2021 (face-to-face or virtual):
  - Up to 50 corporate staff members
  - Scheduled at your convenience
  - Facilitated by Frameworks' SEL training experts
  - Choice of 2 trainings - 1 hour each - Training opportunities may be selected from a menu of parent workshop offerings or a social and emotional (SEL) community awareness workshop
- Podium signage at the Head & Heart Luncheon
- Logo recognition on the luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and on social media
- Office gift pack of Frameworks' SEL products, including 2 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

### **Self-Management Sponsor: \$5,000**

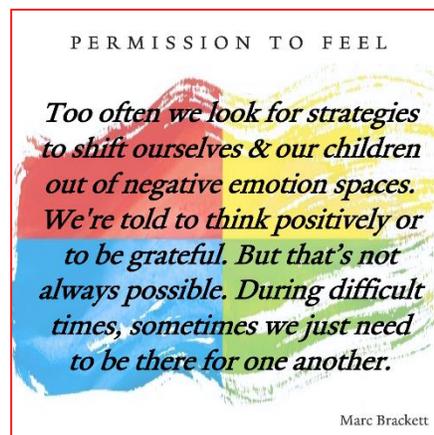
- Two tables for 16 guests (up to 8 guests per table) *plus live stream access for your business associates*
- 16 signed copies of *Permission to Feel* by Dr. Marc Brackett (Keynote Speaker)
- One-hour SEL training to be conducted by October 31, 2021 (face-to-face or virtual):
  - Up to 50 corporate staff members
  - Scheduled at your convenience
  - Facilitated by Frameworks' SEL training experts
  - Training opportunity may be selected from a menu of parent workshop offerings or a social and emotional (SEL) community awareness workshop
- Logo recognition on the luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and on social media
- Office gift pack of Frameworks' SEL products, including 2 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

### **Social Awareness Sponsor: \$2,500**

- Two tables for 16 guests (up to 8 guests per table) *plus live stream access for your business associates*
- Logo recognition on the luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and on social media
- Office gift pack of Frameworks' SEL products, including 2 large 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

### **Relationship Management Sponsor: \$1,250**

- One table for up to 8 guests *plus live stream access for your business associates*
- Logo recognition on event signage, on Frameworks' website (for one year), and on social media



## **Luncheon Amenities Sponsorship Opportunities**

### **Lunch Sponsor: \$5,000**

- Live stream access for your business associates
- Corporate mention with all lunch references (generously sponsored by), logo recognition on the luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and on social media
- One-hour SEL training to be conducted by October 31, 2021:
  - Up to 30 corporate staff members
  - Scheduled at your convenience
  - Facilitated by Frameworks' SEL training experts
  - Training opportunity may be selected from a menu of parent workshop offerings or a social and emotional (SEL) community awareness workshop
- Office gift pack of Frameworks' SEL products, including 2 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

### **Hand Sanitizer and Glass Cover Sponsor: \$4,000**

- Live stream access for your business associates
- Corporate logo placed on all individual hand sanitizers (400+) that will be personally provided to all guests
- Corporate logo placed on all individual paper drinking glass covers prominently displayed on every glass on the tables (for sanitary precautions)
- Office gift pack of Frameworks' SEL products, including 2 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

### **Audio/Visual Sponsor: \$3,000**

- Live stream access for your business associates
- Corporate mention with all audio/visual references (generously sponsored by), logo recognition on the luncheon sponsor reel and on event signage, on Frameworks' website (for one year), and on social media
- Special, exclusive mention of support for audio/visual by program presenter during the presentation
- Office gift pack of Frameworks' SEL products, including 2 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

### **Dessert Sponsor: \$3,000** (*two sponsorship opportunities available*)

- Live stream access for your business associates
- Logo recognition on each table's signage prominently identified as dessert sponsor, on Frameworks' website (for one year), and on social media
- Office gift pack of Frameworks' SEL products, including 2 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

### **PPE Table Sponsor: \$2,500**

- Live stream access for your business associates
- Corporate logo indicating support prominently displayed at registration/PPE check-in table
- Logo recognition on event signage, on Frameworks' website (for one year), and on social media
- Office gift pack of Frameworks' SEL products, including 2 large 'Emotions Wheel' posters and 5 packs of famous "Conversation Cards," valued over \$100

**For inquiries or to reserve a sponsorship, contact:**

**David Tyler, Director of Development**  
813.773.5221; [dtyler@myframeworks.org](mailto:dtyler@myframeworks.org)

Your sponsorship makes it possible for Frameworks to provide professional development and ongoing coaching to educators so that they, in turn, can provide students, pre-K through 12, access to the strategies and tools of emotional intelligence. Ultimately, when we develop self-aware, empathetic and resilient kids, our entire community benefits. **Thank you for your support.**

*Frameworks of Tampa Bay, Inc. is a 501(c)3 not-for-profit organization registered with the State of Florida.*



402 East Oak Avenue, Tampa, FL 33602 | 813-574-6915 | [www.myframeworks.org](http://www.myframeworks.org)